



Subject: Business

Head of Department: Mr A. Dickens

Curriculum Intent

Hornchurch High School's Business curriculum ensures that students develop and sustain theoretical knowledge alongside practical analytical skills. It aims to provide learners with a deeper understanding of the world of business, which can be separated into key concepts of enterprise, finance, marketing, human resources, business ownership and economic growth. Students are taught the key information within these concepts and then given the opportunity to apply that knowledge to real business scenarios. Students cumulatively develop the transferable skills of analysing, examining and explaining, which prepare them for both successful examination outcomes and their future roles in society. Our essential wider curriculum – including a finance trading club, regular guest speakers and work experience opportunities – is topical and reflective of the curriculum content, which enhances the students' learning experience and emphasises to them the significance of the subject to the world around them. By the end of the course, students will not only be able to confidently apply their specialist knowledge to their own lives, but will have acquired the cultural capital necessary to have deep and meaningful conversations about business with their peers.

Year 10 Topics

- Autumn Term 1 – 1.1 Enterprise & Entrepreneurship / 1.2 Spotting a business opportunity
- Autumn Term 2 – 1.3 Putting a business idea in to practice
- Spring Term 1 – 1.4 Making the business effective
- Spring Term 2 – 1.5 Understanding external influences on business
- Summer Term 1 – 2.1 Growing the business
- Summer Term 2 – 2.2 Making marketing decisions

Year 11 Topics

- Autumn Term 1 – 2.3 Making operational decisions
- Autumn Term 2 – 2.4 Making financial decisions
- Spring Term 1 – 2.5 Making human resource decisions
- Spring Term 2 – Looping back to previous content / Business calculations
- Summer Term 1 – Exam technique
- Summer Term 2 – GCSE exams



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GCSE Specification Details and Assessment:

Edexcel Pearson GCSE Business IBSO

Paper 1 Investigating small business – 1hr 45 min – 90 marks – 50 % weighting

Paper 2 Building a business – 1hr 45 min – 90 marks – 50 % weighting

Both papers contain generic business questions in section A, covering a range of topics from theme 1 in paper 1 and from theme 2 in paper 2. Sections B and C of both papers are context based and students are provided with a case study booklet in the exams to use when answering the questions.

<https://qualifications.pearson.com/en/qualifications/edexcel-gcses/business-2017.html>

Spiritual, moral, social and cultural development (SMSC)

To facilitate and encourage social development, students will understand the importance of good working relationships in the workplace and its effect on staff turnover, morale and productivity; explore the concept of teams and the roles that individuals have to play and how this can impact a business; look at the impact businesses have upon the different stakeholders who have an interest in the way that a business operates.

To facilitate and encourage moral development, students will look at employment legislation and consider ethical aspects of business and why some companies adopt ethical practices while others do not; consider issues such as minimum wage versus living wage and use of ethical suppliers and working conditions, especially where products are imported; appreciate the cultural differences between different customer groups which businesses may be targeting their products/services towards and how these differences will impact upon sales

To facilitate and encourage spiritual development, students will: reflect on their own life and the lives of others as they look at various case studies. Students debate and formulate their own set of values and beliefs through case studies and as they share their own experiences; be encouraged to explore discrimination within the workplace, particularly the areas covered by the Equal Equalities Act and its use in business; explore their own feelings and outlooks and reflect upon topics such as ethics. They consider how beliefs may affect locations of business and how specialised businesses may develop linked to particular belief systems.

To facilitate and encourage cultural development, students will look at the changes within society and how they may impact on businesses; study the topic of the UK's trading partners, particularly the contentious issues of the EU and the single currency; investigate



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the area of business ethics and consider the ethical boundaries in which businesses must operate; look at the issues of unemployment and economic factors relating to businesses, and think about how these external factors will have an impact upon society; consider the costs and benefits to society and the wider community as a result of business decisions.

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