

Year 10

KNOWLEDGE IS POWER

KNOWLEDGE ORGANISER HALF TERM 2

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<u>English</u>

Key Words	Definition
DAFORREST	Direct address, alliteration, facts, opinions, rhetorical questions, repetition, exaggeration, statistics, triplets
Allusion	A reference to another text
Anecdote	A story about a real incident or person
Emotive Language	Word choices intended to get an emotional reaction
Hyperbole	An extreme exaggeration. i.e. 'I have said this a million times.'
Juxtaposition	Two things being close together that contrast
Anaphora	Repetition of a phrase at the beginning of a sentence. For example, 'I have a dream'
Hypophora	When a question is asked tehn directly answered by the speaker. For example, 'You ask, what is our policy? I can say: It is to wage war, by sea, land and air '
Anadiplosis	The last word or phrase is repeated to begin the next. E.g. 'Fear leads to anger. Anger leads to hate. Hate leads to suffering.'
Simile	A comparison between two things, usually using the words 'as' or 'like'. E.g. 'We will not be satisfied until justice rolls down like waters, and righteousness like a mighty stream'
Tone of voice	The manner in which something is said
Volume	How loud or quiet your voice is
Projection	The strength of speaking whereby the voice is used powerfully and clearly

Maths—Foundation

Key Term	Definition
Probability	
Probability	The chance something will happen
Mutually exclusive	Events that cant happen at the same time
Independent events	Events are independent if one does not effect the other happening
Estimated probability	Probability of event x number of trials
Frequency trees	Show the actual frequency of different events
Tree diagrams	Show combinations of events. Each branch is labelled with its outcome and probability
AND	X
OR	+
Averages and the rang	ge
Mode	Most common
Median	Middle, when the data is in order
Range	Largest value - smallest value
Mean	sum of data ÷ number of pieces of data
Estimated mean	(midpoint x frequency) / Total frequency
Algebra	
Formula	A rule written with mathematical symbols. It has an equal sign and more than one type of
Inverse	Opposite operation
Changing the subject	When you rearrange the formula so that we have a different letter on its own
Integer	Whole number
Inequality	Compares two values
Sequence	A set of numbers that follow a rule
nth term	The 'nth' term is a formula which enables you to find any term of a sequence
Arithmetic sequence	Is a sequence of numbers with the same difference between each term
Graphs	
Table of values	Used to generate the co-ordinates for the graph
Gradient	Steepness of the line
y intercept	Where the line cuts the y axis
Equation of a line	y = mx + c m=gradient c= y intercept
Parallel lines	Have the same gradient
Quadratic equation	Has an x ² in the equation
Quadratic graphs	A curve with a vertical line of symmetry
Parabola	The name of the curved shaped made by the graph

Maths—Higher

Key Term	Definition		
-	Percentages		
Percentage multiplier	A number you multiply by to increase or decrease in one calculation		
Charles to the second	Increase Multiplier - (100 + %) ÷ 100 Decrease Multiplier - (100 - %) ÷ 100		
Simple interest	Same amount every year		
Compound interest	Worked out yearly. Compound interest formula - Amount X % multiplier ^{years}		
Reverse percentages	Working backwards to find the original amount after an increase or decrease		
Percentage change	(Difference/original) x 100		
Algebraic Fractions			
Algebraic Fractions	Is a fraction whose numerator and/or denominator are algebraic expressions.		
Simplifying	Cancelling down by finding common factors in the numerator and denominator		
Adding & subtracting	Follow the same rules as normal fractions		
Multiplying & dividing	Follow the same rules as normal fractions		
Changing the subject of	Changing the subject of the formula		
Formula	A rule containing mathematical symbols an equal sign and more than one type of letter		
Inverse	Opposite operation		
Changing the subject	When you rearrange the formula so that we have a different letter on its own		
Straight Line graphs			
Gradient	Steepness of the line		
y intercept	Where the line cuts the y axis		
Equation of a line	y = mx + c		
Parallel lines	Line s that never meet		
Gradient of parallel lines	Are equal		
Perpendicular lines	Cross at right angles		
Gradient of a perpendicular line	Negative reciprocal		
Pythagoras' Theorem and Trigonometry			
Pythagoras' Theorem	A formula to find missing sides in right angled triangles. $a^2 + b^2 = c^2$		
Hypotenuse	The longest side opposite the right angle		
Trigonometry	Used to find missing lengths and angles in right angle triangles		
Opposite	The side opposite the angle		
Adjacent	The side next to the angle		
Trigonometry ratios	$Sin x = \frac{O}{H}$ $Cos x = \frac{A}{H}$ $Tan x = \frac{O}{A}$		
Trigonometry to find an angle	Press shift sin^{-1} cos^{-1} tan^{-1}		

Science- Chemical and Energy Change

Key Term	Definition
Ore	Ore is rock which contains enough metal to make it economically worthwhile to extract the
Oxidation	The reaction when oxygen is added to a substance /or when electrons are lost
Reduction	A reaction in which oxygen is removed or electrons are gained
Reactivity series	A list of elements in order of their reactivity
Displacement reaction	A reaction in which a more reactive element takes the place of a less reactive element in one of its compounds or in solution
Ionic equation	An equation that shows only those ions or atoms that change in a chemical reaction
Half equation	An equation that describes reduction (gain of electrons) or oxidation (loss of electrons)
Electrolysis	The breakdown of a substance containing ions by electricity
Neutralisation	The chemical reaction of an acid with a base in which a salt and water are formed. If the base
Alkali	Its solution has a pH value more than 7
Acid	When dissolved in water, its solution has a pH value less than 7. Acids are proton (H+ ion) do-
Base	The oxide, hydroxide or carbonate of a metal that will react with an acid, forming a salt as one of the products. (If a base dissolves in water it is called an alkali). Bases are proton (H+ ion)
Neutral	As solution with a pH value of 7 which is neither acidic nor alkaline. Alternatively, something
Weak acids	Acids that do not ionise completely in aqueous solutions
Strong acids	These acids completely ionise in aqueous solutions
Equilibrium	The point in a reversible reaction at which the forward and backward rates of reaction are the
Exothermic	A reaction that transfers energy to the surroundings
Endothermic	A reaction that takes in energy from the surroundings
Reaction profile	The relative difference in the energy of reactants and products
Activation energy	The minimum energy needed for a reaction to take place

Science—Energy

Key Term	Definition
Work	The energy transferred by a force. Work done (joules,J) = force (newtons, N) x distance moved in the direction of the force (metres, m)
Useful energy	Energy transferred to where it is wanted in the way that it is wanted
Wasted energy	Energy that is not usefully transferred
Dissipation of energy	The energy that is not usefully transferred and stored in less useful ways
Efficiency	Useful energy transferred by a device ÷ total energy supplied to the device
Power	The energy transformed or transferred per second. The unit of power is the watt (W)
Thermal conductivity	Property of a material that determines the energy transfer through it by conduction
Specific heat capacity	Energy needed to raise the temperature of 1kg of a substance by 1 ^{oc}
Specific latent heat of fusion	Energy needed to melt 1kg of a substance with no change of temperature
Specific latent heat of vaporisation	Energy needed to boil away 1kg of a substance with no change of temperature
Biofuel	Any fuel taken from living things or recently living materials, such as animal waste
Renewable energy	Energy from natural sources that is always being replenished so it never runs out
Carbon neutral	A biofuel from a living organism that takes in as much carbon dioxide from the atmos- phere as is released when the fuel is burned
Nuclear fuel	Substance used in nuclear reactors that releases energy due to nuclear fission
Nucleus	Tiny positively charged object composed of protons and neutrons at the centre of every atom
Reactor core	The thick steel vessel used to contain fuel rods, control rods and the moderator in a nu- clear fission reactor
Geothermal energy	Energy that comes from energy released by radioactive substances deep within the Earth

<u>Science—Homeostasis</u>

Key Term	Definition
Adrenaline	Hormone that prepares the body for flight or flight
Central nervous system	The part of the nervous system where information is processed. It made up of the brain and spinal cord
Coordination centres	Ares that receive and process information from receptors
Effectors	Areas (usually muscles or glands) that bring about responses in the body
Endocrine system	The gland that reproduces the hormones that control many aspects of the development and metabolism of the body, and the hormones they produce
Follicle stimulating hormone (FSH)	Causes the egg to mature in the ovary
Hormones	Chemical produced in one area of the body of an organism that have an effect on the functioning of another area of the body.
Insulin	Hormone involved in the control of blood sugar levels
Homeostasis	Regulation of the internal conditions of a cell or organism to maintain optimum condi- tions for function, in response to internal and external changes
Motor neurones	Carry impulses from the central nervous system to the effector organs
Nerve	Bundle hundreds or even thousands of neurones
Neurones	Basic cells of the nervous system that carry minute electrical impulses around the body
Oestrogen	Female sex hormone that controls the development of secondary sexual characteristic in girls puberty
Ovulation	The release of a mature egg
Reflexed	Rapid automatic responses of nervous system that do not involve conscious thought
Stimuli	Changes in the external or internal environment that can be detected by receptors
Type 1 diabetes	A disorder where the pancreas fails to produce sufficient insulin
Type 2 diabetes	A disorder where the body cells no longer respond to the insulin produced ny the pan- creas

<u>Geography</u>

Key Term	Definition
Ecosystem	An interconnected community of plants, animals and their surroundings
Biome	A large scale, global ecosystem
Abiotic	A non– living organism
Biotic	A living organism
Producer	An organism which produces its own food using energy from the sun
Primary consumer	An organism which eats plant matter. Also known as a herbivore
Secondary consumer	An organism which eats other animals. Also known as a carnivore
Decomposer	An organism which breaks down dead organic (plant and animal) matter
Food chain	The connections between different organisms that rely on one another as a food source
Food web	A complex hierarchy of plants and animals relying on each other for food
Biodiversity	The variety of plants and animals in a given ecosystem
Adaptation	A change in an organism which has become better suited to its environment
Commercial farming	Farming to sell produce for a profit e.g. cattle and crops
Logging	The business of cutting down trees and transporting the logs to sawmills
Mineral extraction	The removal of mineral resources from the earth e.g. gold, bauxite. The trees above the quarries and mines are removed
Subsistence farming	A type of agriculture producing food and materials for the benefit only of the farmer and his family or small community
Hydro– electricity	Dams have been built and large areas of rainforest destroyed by flooding
Resettling	Since 1970, 1 million people have been encouraged to move away from shanty towns/ squatter settlements and move into the rainforest
Soil erosion	Land left unprotected to heavy rains due deforestation. Results in soil and nutrients washing away
Selective logging	Only felling fully grown trees and specific species
Conservation	Areas of the rainforest protected from economic activities/ deforestation
Ecotourism	Minimal damage to the rainforest whilst creating local jobs and opportunities to learn about the rainforest biome
International agreements	Designed to restrict the trade of tropical hard woods
Debt reduction	HIC governments reducing or cancelling debt owed by LIC's in exchange for conserving large areas of the rainforest in order to reduce rates of deforestation

History—Conflict and Tension

Key Term	Definition
Paris Peace Conference	Meeting held at the Palace of Versailles in France at the end of WWI to decide how to punish the countries that had lost the war
The 'Big Three'	Representatives of the most powerful victorious countries of WWI (Britain, France, USA)
Idealist	A person with committed ideas
League of Nations	Formed under the terms of the Treaty of Versailles, a group of countries which worked
Self-Determination	The idea that countries should be allowed to govern themselves rather than being in an
Armistice	Initial agreement signed to stop fighting during a war; counties then work out peace
Treaty	A formal, legal agreement
Reparations	Money paid as compensation to people or a country that has been harmed
Rhineland	An area around the River Rhine in Western Germany, bordering France
Allies	A group of countries working together; 'the Allies' is a term usually used to describe
Fourteen Points	Suggestions for a peace settlement after World War I which aimed to create fairness and
Empire	A group of countries or states that are owned and ruled by one country
Tsar	Russian leader
Communists	Left-wing political organisation, in which everyone is believed to be equal and everyone
Disarmament	The reduction or limitation of the number of weapons and/or troops a country has
Diktat	A forced treaty, Germany called the Treaty of Versailles a 'Diktat' or 'dictated peace'
Clause	A term in a treaty or legal agreement
Demilitarise	To remove all military (weapons and troops) from an area
Anschluss	Union between Germany and Austria
Conscription	Mandatory military service
Mandates	A former colony (part of an empire) that was assigned to the League of Nations to be
Propaganda	Using the media to persuade people to think a certain way
Isolationism	A policy in which a country does not get involved in foreign affairs
Ratify	Agree with, make official
Abdicate	To give up the throne of a country
Weimar Republic	The democratic government that ruled Germany from 1919-1932

History—Conflict and Tension

Key Term	Definition
Weimar Constitution	The rules setting out how Germany would be governed during the Weimar era
Democratic	System of government where people vote for their leader
Hyperinflation	When money becomes worthless
Naval Supremacy	British policy that its navy should be the biggest and strongest
Economist	Someone who studies money, trade and industry
Council	A group of powerful countries which ran the League of Nations; Britain, France, Italy and Japan were permanent members and other countries were elected to serve for a term
Locarno Treaty	Agreement signed in 1925, which allowed Germany to join the League of Nations
Fountainebleau	A document written by David Lloyd George and his advisors during the Paris Peace
Covenant	An agreement; the Covenant of the League of Nations set up what the League was and what members could expect to happen under it
Mitigation	Bringing people together to talk through their differences/ problems
Moral Condemnation	To tell someone that they are in the wrong
Economic Sanctions	Punishing a country by stopping trade with them
Assembly	Members of the League of Nations who met once a year to discuss and vote on matters of international importance
Unanimous	When everyone agrees
Veto	The right to reject a proposal
Secretariat	The League of Nation's bureaucrats; people who implemented the decisions that the Assembly and Council made
Civil Service	The people who work for the government
Refugee	Someone who flees from their homeland because it is not safe to live there anymore
Plebiscite	When the people of a country, not just politicians, vote on a matter
Dictator	One ruler who has total power over a country
Depression	An economic state; when a country has little or no money
Humanitarian	Helping people
Foreign Minister	A politician responsible for a country's relationship with other countries
Fascist	Right-wing political group, holding strongly nationalistic views
Stresa Front	An agreement made in 1935 between Italy, France and Britain, declaring that they would unite against Hitler
Haile Selassie	Title of the ruler of Ethiopia
Nazi	National Socialists; right-wing political party led by Adolf Hitler

<u>Business</u>

Key Term	Definition
Product	Refers to the goods or services sold by a business
Design mix	A triangle which contains three aspects of design that all products need to address in the
Function	How well a product does its job
Aesthetics	The visual attractiveness of something
Cost	Producing the product for a cost that allows the business to make a profit
Product life cycle	Plots the sales of a product through the four stages of its life
Introduction	Covers the research, development & launch of a new product
Growth	The product becomes increasingly popular & sales may rise rapidly
Maturity	The business now receives repeat purchases from its loyal customers. Its costs are low as
Decline	Sales begin to fall as the product loses popularity
Discontinued	No longer produced or sold
Extension strategies	Any action that a business can take in order to lengthen the product life cycle & encourage
Economies of scale	A situation where average costs fall as a business increases the amount of product that it
Differentiation	The process of developing a distinctive or unique product
USP	Something that makes a product stand out from its competitors
Price	The amount charged by a business for its products & services
Pricing strategies	The way in which a business decides on the price of a product or service
High volume pricing	This involves producing a lot of a product at a low cost, using economies of scale
High margin pricing strategy	Involves maximising the difference between the production cost of each product & the price for which it can sell the product
Mass market	A large market where customers have similar needs & characteristics
Generic	A characteristic relating to an entire group, not specific
Niche market	A small market where customers have very specific needs & characteristics
Market segment	The process of dividing a target market into smaller categories by grouping together con-
Promotion	The ways in which a business communicates its products & services to its customers

<u>Business</u>

Key Term	Definition
Promotion strategies	The group of techniques that a business uses to make customers & potential customers
Advertising	When a business pays to use adverts to communicate with customers
Emotive language	Language intended to affect people at an emotional level, usually using adjectives
Medium	The way in which something can be communicated (media – plural of medium)
Sponsorship	When a business supports an event, activity, person or organisation, either financially or
Product trials	Free access to or the giveaway of a product
Special offers	Are short-term special offers, usually in the form of a discount, used by business to attract
Publicity	Any communication about a business that is created by the business, its customers or a
Pressure group	A group of people who join together to try to influence government or business policy for
Branding	The personality or image of a product, generated through marketing activities
Brand personality	Helps consumers identify with a product and a certain set of characteristics with that
Viral advertising	Advertising using social networking to increase sales or boost brand awareness
Place	How a business gets its products to its customers
E-commerce	Using the internet to carry out business transactions
M-commerce	Using mobile technologies, such as smartphones & tablets to carry out business transac-
Retailing	Selling products or services to customers in a physical shop
E-tailing	Retailing to customers through the internet, such as through an e-commerce website
Markup	The amount of money added to the cost price of a product or service to make the final re-
Third-party platform	An e-commerce website or service that is run by an unrelated business
Integrated marketing mix	A marketing mix that has a theme, with the elements all supporting each other
Patent	Legal protection meaning that a design or invention cannot be copied by others

<u>l Media</u>

Key Term	Definition
Visualisation diagram	This is a rough sketch of what you want your end product to look like
Storyboard	A panel or series of panels on which a set of sketches is arranged depicting consecu- tively the important changes of scene and action in a series of shots
Mood board	A collection of images, colours, typography and textures that establishes the style and "feel" for a media project
Mind map	A tool for idea and concept creation activities
Script	This is a written document, usually created on a computer, which explains a scene and the narrative/storyline for characters
Work Plan	A document used to plan the order in which work will be done
Test Plan	A document that outlines tests to be carried out on the final product
Client	The person or company who has asked for the media product to be made
Client Brief	The project brief which is produced for a design team detailing detailed requirements from the client
Graphic Designer	A visual communicator who creates concepts by hand or by using specialised graphic design software
Target Audience	This is a group of people identified as likely customers for the digital product
Advertising Product	A product made with the intention of selling a product
Education Product	A product made with the intention of teaching about a subject
Entertainment Product	A product made with the intention of entertaining the audience
File format	Are extensions added to file names when saving documents on a computer. e.g. docx,
File compression	Is when file sizes are made smaller by computers, smaller files are quicker to email and transfer
Lossless file compression	Retains data that allows the file to be restored later to its original quality and condi- tion
Lossy compression	When file sizes are reduced some data is lost , so it is difficult to restore the file to the original condition if needed
House Style	The common layout, colours and fonts. Is the same across mediums so audience rec- ognise the brand
Copyright	Is the law that protects peoples' creative work such as images, text and sounds
Health and Safety	Regulations and procedures intended to prevent accident or injury in workplace
Risk Assessment	The process of identifying what hazards currently exist or may appear in the work- place

<u>Spanish</u>

Spanish	English	Spanish	English
¿Te interesa(n)?	Are you interested in?	Mi instituto / colegio es	My school is
¿Qué opinas de?	What do you think of?	Mixto/femenino/masculino	Mixed/ all girls / all boys
me interesa(n)	I'm interested in	público / privado	state / private
¿Cómo son tus profes?	What are your teachers like?	lo bueno / malo es que	the good / bad thing is that
Mi profe (de inglés) es	My English teacher is	lo mejor / peor es que	the best/worst thing is
joven	young	nini	(n)eithernor
viejo/a	old	tampoco	not either
severo/a	strict	En mi escuela primaria	In my primary school
tolerante	easy-going	(no) había	there was/were (not any)
impaciente	impatient	la educación infantil	pre-school education
paciente	patient	la educación primaria	primary education
gracioso/a	funny	la educación secundaria	secondary education
serio/a	serious	el bachillerato	A levels
simpático/a	nice / friendly	la formación profesional	vocational training
antipático/a	unfriendly	Salgo de casa a las	I leave home at
más divertido/a que	more fun than	Las clases empiezan	Lessons start at
menos creativo/a que	less creative than	y terminan a las	and finish at
tan interesante como	as interesting as	Tenemos clases	We have lessons
Tengo que llevar	I have to wear	Cada clase dura	Each lesson lasts
oscuro / claro	dark / light	el recreo/ la hora de comer	Break/lunch
a rayas / a cuadros	striped / checked	Está prohibido	It is forbidden
bonito / feo	pretty / ugly	No se permite	You are not allowed
cómodo / incómodo	comfortable / uncomfortable	No se debe	You / One must not
elegante	smart	el estrés de los exámenes	exam stress
práctico	practical	el acoso escolar	bullying
El uniforme	Uniform	la presión del grupo	peer pressure

PE—Cardiovascular system

Key Term	Definition	
Vena Cava Vena Cava Pulmonary artery Right atrium Semi-lunar valves Tricuspid valve Right ventricle Right ventricle Right ventricle		
Deoxygenated blood =	= BLUE (Right side) Oxygenated = RED (Left side)	
Components of blood		
Red blood cells	Carry oxygen from the lungs to the working muscles + Removes CO2.	
Haemoglobin	A protein that binds and carries oxygen molecules.	
White blood cells	Are part of the immune system and fight disease and infection.	
Platelets	Blood platelets are formed in the bone marrow and are essential in the clotting of blood. Platelets are the workhorses of the cardiovascular system.	
Plasma	Blood plasma is made up of 90% water. It contains a range of substances that aids the cir- culation between cells and tissues.	
Arteries	Carry blood away from the heart, Oxygenated blood (except pulmonary artery) Thick/elastic walls High pressure Small lumen	
Veins	Carry blood back to the heart Deoxygenated blood (except pulmonary vein) Thin walls + larger lumen Lower pressure Valves	
Capillaries	In the tissue Site of gaseous exchange Very thin walls	

PE—Cardiovascular system

Key Term	Definition
Resting heart rate	Is the amount of time your heart beats per minute during rest. This is measured in beats per minute.
Working heart rate	Is the amount of times your heart beats during exercise (bpm)
Maximum heart rate	Is the maximum times your heart can beat in a minute. It can be calculated from 220-your age
Stroke volume	Is the amount of blood that pumped out of the heart in each beat
Cardiac Output	Is the amount of blood that is pumped out of the heart per minute
Blood pressure	Is the amount of force the blood applies on the dies of the blood vessels
Systolic pressure	Is directly linked to pumping phase of the heart. This is where the ventricles contract to send blood around the body
Diastolic pressure	Is where the ventricles in the heart fill up with blood

Long Term Effects of Exercise
Cardiac hypertrophy
Increased cardiac output 7 stroke volume
Increased ability to carry oxygen and remove carbon dioxide
Increased maximum cardiac output
Faster returning of resting heart rate (recovery).
Lowered resting heart rate
Growth/development of capillaries

<u>Music</u>

Key Term	Definition
Composition	An original piece of music created by the 'composer'
Brief	Instructions for writing a piece of music like style, instrumentation, number of performers etc.
Harmony	Chords/notes that accompany the melody
Melody	The main tune in a piece of music
Ternary	A type of structure using three sections; A, B then A again. Section A usually finishes with a perfect cadence. Section B has contrasting music (key signature, tempo, instrumentation etc.). Section A is repeated again.
Minuet and Trio	A type of structure most commonly used for dances in the 17th-18th century in Europe. Both the minuet and trio sections are in binary form.
Rondo	A type of structure with a main theme (A) which occurs throughout the piece. In between the main theme, a contrasting section is heard, leading to an overall structure of A B A C A D A E etc.
Theme and	A type of structure with a main theme, followed by a number of sections (the variations),
Strophic	A type of structure used in songs, where the same music is repeated in every verse but with different lyrics (A A A A etc.)

Food

Key Term	Definition
Nutrients	Natural chemical substances in foods that are essential for body growth, function and health
Balanced Diet	A diet that provides a person with the right amount of nutrients for their needs
Diet	The food people eat every day
Eatwell Guide	Government healthy eating guidelines in the form of a pie chart that shows how much or how little of each food group your diet should contain.
Nutrition	The study of what people eat and how all the nutrients in foods work together in the body
Sources	The foods in which nutrients are found
5 a day	The Government recommends that everyone should eat at least five portions of different fruits and vegetables every day to promote good health
Amino Acids	Building blocks of protein
High Biological Value Proteins	Foods that contain all the essential amino acids
Low Biological Value Protein (LBV)	Foods that are missing one or more of the essential amino acids
Protein Complementation	Combining two or more LBV proteins together to get all the essential amino acids
Biological Value	A measure of the amount of essential amino acids a protein based food contains
Micronutrient	A nutrient needed by our bodies in relatively small amounts e.g. vitamins and minerals
Macro-nutrient	A nutrient needed by our bodies in large amounts e.g. fat, protein and carbohydrate

<u>Art</u>

Key Term	Definition
Identity	The qualities, beliefs, personality traits, appearance, and/or expressions that characterize a person or group
Gender	Either of the two sexes (male and female), especially when considered with reference to social and cultural differences rather than biological ones
Artist Analysis	The breakdown of the artistic elements in an artwork to discover how it portrays meaning
Artist transcription	Transcription in painting is copying, but often with a different purpose than to produce a replica. Artists use transcription to learn how another artist worked
Critic	A person who judges the merits of literary or artistic works, especially one who does so professionally.
Context	Specific to artwork, context consists of all of the things about the artwork that might have influenced the artwork or the artist
Culture	The ideas, customs, and social behaviour of a particular people or society
Art styles	In the visual arts, style is a distinctive manner which permits the grouping of works into related categories
Contemporary art	Is the art of today, produced in the second half of the 20th century or in the 21st century. Contemporary artists work in a globally influenced, culturally diverse, and technologically advancing world
Mood	Is the atmosphere in a painting, or the feeling expressed
Tone	Refers to the lightness or darkness of colors used, which can help to create a sense of depth or distance in art
Movement	Is a tendency or style in art with a specific common philosophy or goal, followed by a group of artists during a specific period of time
Concept	Abstract ideas
Theme	Relates to the meaning of a painting which is specific and basic
Interpret	Explain the meaning of (information or actions)
Annotation	A note by way of explanation or comment added to a text or diagram
Surrealist movement	A cultural movement that developed in Europe in the aftermath of World War I in which artists depicted unnerving, illogical scenes and developed techniques to allow the uncon- scious mind to express itself

Graphics

Key Term	Definition
Concept	Abstract ideas
Brand	A name, term, design, symbol or any other feature that distinguishes one seller's good or service from those of other sellers
Identity	The qualities, beliefs, personality traits, appearance, and/or expressions that characterize a person or group
Logo	A graphic mark, emblem, or symbol used to aid and promote public identification and recog- nition
Hues	A colour or shade
Colour psychology	The study of hues as a determinant of human behaviour
Illustration	A decoration, interpretation or visual explanation of a text, concept or process, designed for integration in print and digital published media
Art work	Paintings, drawings, or other artistic works
Target audience	A particular group at which a product such as a film or advertisement is aimed
Packaging	The presentation of a person or thing in an advantageous way
Product	A thing or person that is the result of an action or process
Design Brief	A document for a design project developed by a person or team in consultation with the cli- ent/customer
Photo montage	A montage constructed from photographic images
Composition	Means "putting together". It can be thought of as the organization of the elements of art according to the principles of art.
Design layout	Is the process of arranging visual elements—like text, images, and shapes—on a given page.
Kerning	The spacing between letters or characters in a piece of text to be printed.

Performing Arts

Key Term	Definition
Portfolio	A folder or book of documents that outline the process of creating your pitch. It should in- clude the very beginning of your process as well as how you came up with your final product
Camera work	This refers to the way in which you present towards a camera during your presentation
Traverse	This is a stage type that looks similar to a catwalk with two sides of audience
In the round	This is a stage type that allows the audience to be all around the audience either in a square, hexagon or circle
Proscenium Arch	This is the classic stage type where the audience are sat in front of you normally in stalls and then upper circles. There is only one side of audience in this format
Thrust	This is a stage type that allows the audience to be on 3 sides of the stage. The stage will be similar to a proscenium arch but it will thrust forward to the audience creating an extra stage area closer to the audience
Promenade	This is a stage type that allows the audience to move during the performance. You will fol- low the actors or explore the space as they perform around you. Usually this is site specific and not in traditional theatres
Site specific thea- tre	This is where you will choose a venue or location that is chosen specifically for your perfor- mance
Monologue	A long speech by one actor. Usually monologues are used to provide more information about a characters thoughts or feelings in the play
Practitioner	This refers to someone who has practised a lot of work within performing arts and have gen- erated their own theories or style
Stanisflavski	A famous practitioner who established naturalism
Naturalism	a style that requires the audience to feel as though the acting is realistic. The actor will need to understand the characters emotions and background to create a realistic performance